IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Seth HABERMAN et al.

Serial No. : 10/657,335

Filing Date : September 8, 2003

For : SYSTEM FOR AUTHORING AND EDITING

PERSONALIZED MESSAGE CAMPAIGNS

Group Art Unit : 2427

Examiner : Kunal N. LANGHNOJA

Attorney : 0813808.13102

Docket No.

Confirmation No. : 1662

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on April 16, 2009.

/Derek T. Nececkas/ Derek T. Nececkas, Reg. No. 60,276

AMENDMENT PURSUANT TO A REQUEST FOR CONTINUED EXAMINATION UNDER 37 C.F.R. § 1.114

SIR:

This Amendment addresses to the final Office Action of January 16, 2009. Applicants consider no fee to be due in connection with the filing of this paper, beyond the enclosed fee for a Request for Continued Examination and the fee for an excess claim. However, the Commissioner is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **0080570**.

An **Amendment to the Claims** is found in the **Listing of Claims**, which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.